

Rare Color

by Marco Levy
Master diamond cutter
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For the past several years the jewelry industry has seen a growing public awareness of the beauty of Natural Color Diamonds. Most people have no idea that diamonds naturally occur in a rainbow of colors such as yellow, pink, blue, orange, green, and even red. Diamonds that naturally exhibit such hues are extremely rare and valuable since the conditions necessary for a diamond to "be born" with color are extremely infrequent and scarce. Natural Color Diamonds truly are a miracle of nature. Hence, if the diamonds are artificially treated to create color, which is too often the case, their value plummets drastically. Natural Color Diamonds are quickly becoming the newest fashion icons. They can be seen in Hollywood,



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being worn by glamorous actresses, on the runway and in fashion magazines by models, and at high profile fundraisers. Natural Color Diamonds can be seen in magnificent jewelry designs that fit varying budgets. You do not need to be fabulously wealthy to afford some of these fabulously beautiful diamonds. Bathed in mystique and an aura of sophistication unrivaled by any other gemstone, natural color diamonds are the epitome of luxury. While true that every diamond has its own characteristics that set it apart from any other diamond, a natural color diamond is even more unique in that the color it displays will truly never be replicated. Therefore, owning a custom piece of jewelry with a Natural Color Diamond allows the individual to know that they are in possession of a piece of art never to be seen anywhere else.